



## **Introduction**

The campus-wide cleanliness drive, initiated under the "Swachhata Hi Seva" program and inspired by the Swachh Bharat Abhiyan, aimed to instill responsibility towards maintaining a clean and hygienic environment. With strong participation across the campus community, the drive started from the main campus entrance and spread to other key areas, underscoring the importance of cleanliness as a shared commitment.

## **Campaign Launch from Marble Hall**

The campaign was officially launched from Marble Hall, with the Vice-Chancellor, Prof. A. B. Pandit, Vice President of Technological Association, Prof. Ashok Athalye, and TA members leading the way. This kickoff highlighted the leadership's dedication to cleanliness, setting a strong example for the entire campus. The VC personally joined efforts to clean the main gate entrance, working alongside support staff and non-teaching staff, which inspired participants and underscored the drive's importance.

## **Involvement of First-Year Students**

First-year students were introduced to the importance of campus cleanliness during their orientation. A peer mentorship program connected them with senior mentors, encouraging early engagement in the cleanliness drive. Their active involvement demonstrated the drive's appeal to new students, setting a positive tone for their college experience.

## Role of Support Staff and Non-Teaching Staff

Support and non-teaching staff played essential roles in the drive's success. They managed logistics, provided necessary supplies, and coordinated with volunteers. Their commitment, guidance, and teamwork significantly contributed to the structured and efficient execution of the campaign. Their efforts underscored the importance of collective action in maintaining campus hygiene.

## Waste Segregation and Management

To support waste management, clearly labeled bins for recyclables, non-recyclables, and organic waste were installed across campus. This initiative made it easier for everyone to practice waste segregation, contributing to a more sustainable campus environment.

At the conclusion of the campaign, the VC expressed gratitude to all participants, including **students, support staff, non-teaching staff, faculty, and TA members**. Their dedication and active participation made the cleanliness drive a memorable success, reinforcing a lasting culture of cleanliness and responsibility.



