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**Institute of Chemical Technology, Mumbai
S. M. Mokashi Incubation Centre**

**for
Nurturing Innovations and Catalysing Entrepreneurship
(ICT NICE)**

**Application for Incubation**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- |
| Name of applicant: |  |
| **For Students / Alumni:** |
| Year: |  |
| Department: |  |
| Course: |  |
| Email ID: |  |
| Mobile No.: |  |
| Name of Faculty Mentor if any: |  |
| **For Faculty:** |
| Name: |  |
| Designation: |  |
| Department: |  |
| Email ID: |  |
| Mobile No.: |  |
| **For Others** |
| Name: |  |
| Email ID: |  |
| Mobile No.: |  |
| **For All** |
| Name of the start-up: |  |
| Date of incorporation (attached certificate):  |  |
| Names, Department, designation and contact details of all team members  |  |
| **General description of proposed start up** |
| Domain area of the proposed start-up: (50 words) |  |
| What problem are you solving? What is your solution? (Up to 250 words) |  |
| Describe the innovation in your product/service. (Up to 250 words) |  |
| What differentiates you from competitors? (Up to 250 words)  |  |
| What is the anticipated market demand for your product/service? |  |
| Who are your prospective customers? |  |
| What are the proposed product/service promotion and marketing strategies? |  |
| Does your start-up require any governmental or regulatory approvals? |  |
|  |  |
| **Financial business plan of the proposed start up** |
| What is your projected business plan? |  |
| What is your revenue model (including budgeting details, breakeven point, etc.)?  |  |
| What is the prosed market size(Value), market share do you propose to target initially, and the growth plan |  |
| What sales volume and time are required to break even? |  |
| What are your investment requirements and source of finance? (Mention in Rs.) |  |
|  |  |
| **Facility requirements at ICT-NICE** |
| Infrastructure requirement for space, workstation or PCs: |  |
| Laboratory facilities: |  |
| Mentoring and other professional services/support: (elaborate type of support) |  |

Applicant Signature:

Signature of Faculty mentor (if applicable)

***Notes:***

1. Provide all necessary details that will help evaluate your proposal. Use extra pages wherever necessary.
2. Do not disclose any confidential information without executing a Non-Disclosure Agreement.
3. Soft copy of application form with annexures is to be submitted to Dean Research and Innovation, ICT via email to ict.nice@ictmumbai.edu.in
4. The application form will be scrutinized, and recommendations sought from domain experts, before a decision is communicated.
5. An agreement will be executed between ICT-NICE and the applicant to commence incubation.